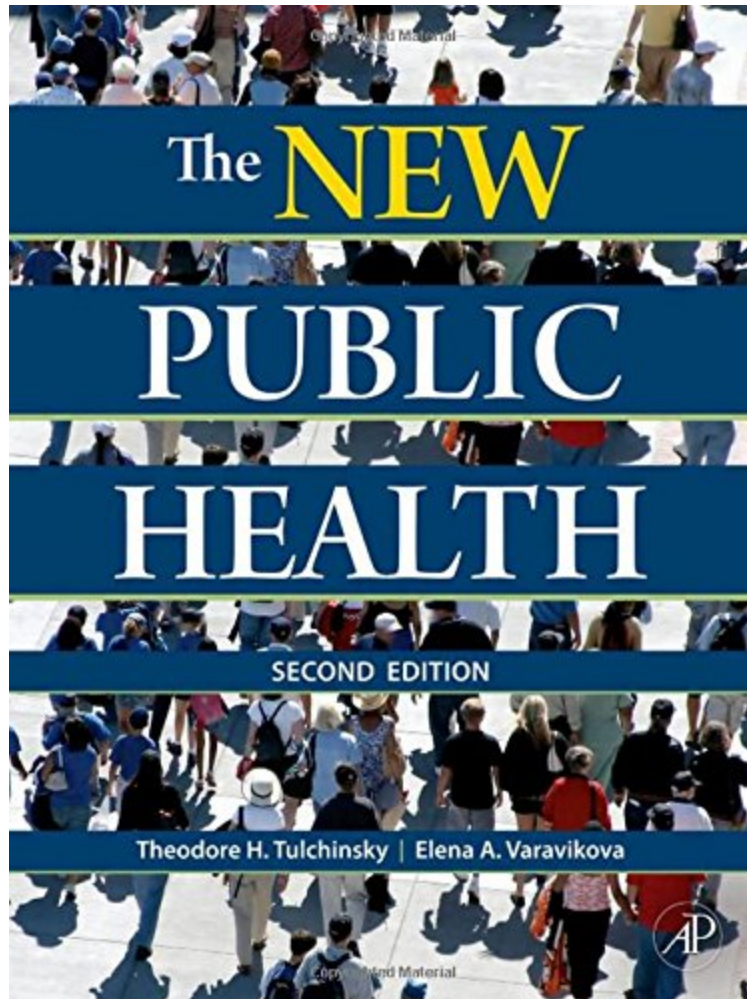


The New Public Health, Second Edition: An Introduction for the 21st Century

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0 of 0 people found the following review helpful. Good OverviewBy ProfessorGood overview of public health. This is an academic text - of interest to someone in the PH field or another faculty member.Cons: Plodding at times - for example one chapter begins with an exhausting and punishing review of PH history. Quite simply this nearly 20 page monologue could have been reduced without losing meaning here.0 of 0 people found the following review helpful. I bought the old edition (broke) and it is excellent. It addresses international health better than all the ...By Kiki Bat

LubbinI bought the old edition (broke) and it is excellent. It addresses international health better than all the other public health and epidemiology books that I have. Easy read and comprehensive. 1 of 4 people found the following review helpful. Great MPH core text By Green748I feel privileged to have contributed to this book. Highly recommended for any MPH curriculum. Thanks, T.D. Ritch de Herrera

The New Public Health has established itself as a solid textbook throughout the world. Translated into 7 languages, The New Public Health distinguishes itself from other public health textbooks, which are either highly locally oriented or, if international, lack the specificity of local issues relevant to students understanding of applied public health in their own setting. Following the gold standard of knowledge set by the Council for Education in Public Health, the new edition includes: 40% new material, including all new tables, figures, data, and chapter bibliographies Updates based on the 2005 accreditation criteria of the Council for Education in Public Health (CEPH), as will feedback received from an extensive survey of professors using NPH1 Multiple case studies, chapter-ending bibliographies, and recommended readings The second edition of The New Public Health provides a unified approach to public health appropriate for all masters level students and practitioners - specifically for courses in MPH programs, community health and preventive medicine programs, community health education programs, community health nursing programs, as well as programs for other medical professionals such as pharmacy, physiotherapy, and other public health courses. Specific courses include: Fundamentals of Public Health, Introduction to Public Health Policy, Philosophy of Public Health, History of Public Health, Public Health and Healthcare Management, New Technologies and Public Health, Genetics and Biotechnologies, Bio-preparedness and others. * 40% new material, including all new tables, figures, data, and chapter bibliographies* Updates based on the 2005 accreditation criteria of the Council for Education in Public Health (CEPH)* Multiple case studies, chapter-ending bibliographies, and "recommended readings"* Includes detailed companion website featuring and instructors' guide, PowerPoint slides, case studies and much more

Too often, public health practitioners forget that it is not enough to describe the world. The goal is to change it. In the first edition of The New Public Health, Tulchinsky and Varavikova inspired readers in many countries with a vision for a better world and gave them the tools to make it happen. Their second, substantially revised edition once again draws on a wide range of disciplinary perspectives and, unusually for a public health textbook, provides examples from all parts of the world. In it, they succeed to an even greater extent in creating a book that is both inspirational and practically useful. This should be essential reading for all those seeking to improve the health of populations, whether in their village, city, country, or planet. -- Martin McKee CBE, Professor of European Public Health, London School of Hygiene and Tropical Medicine In an era of electronic communication where we search for and read everything online, it is a pleasant surprise to discover a textbook that is not an anachronism, but well suited to the present. This book is an antidote to information overload. The authors selection of topics and material will provide great value added for users students, scholars, and practitioners. Public health, not a limited or constrained discipline, comprises a set of problems and the sciences needed to solve them. Here the reader can find the concepts, plus research and results to approach virtually any public health question. Readers can quickly acquire a sound understanding of ideas as diverse as professionalism, consumerism, and social medicine. Capturing public health in fewer than a thousand pages might suggest that no further information is needed or useful. Surely not. Instead Tulchinsky and Varavikova have offered a far more important service by explaining to public health readers how to look outward into other disciplines in the physical, biological, social, and management sciences to help solve public health problems. -- Anthony Robbins, MD, MPA, Professor of Public Health, Tufts University School of Medicine and Co-Editor, Journal of Public Health Policy ""The first edition of New Public Health nbsp;was extremely popular among our international MPH course at Hebrew University, Jerusalem in 2001 as it was probably the best written introduction to the specialty, which exposed the newcomers to a comprehensive range of public health topics and presented complex public health concepts in a very friendly way. Upon graduation and return to Moscow I discovered that the same book and its Russian version were widely used as a standard textbook in various medical schools. We also found it very useful for our training programs as a valuable source of structured information for phisicians and decision makers from HIV/AIDS and other fields. Therefore, based on my personal experience I would highly recommend New Public Health ;for all those who start learning public health as well as for busy practitioners looking for a good reference book."" -- Alexei Bobrick, Hebrew University-Hadassah, Jerusalem, Israel ""The new edition of The New Public Health has been updated to encompass many new issues that continue to dramatically shape and expand the influence of public health. The authors revised several chapters on measuring and evaluating the health of a population, economics of health, law and ethics, and globalization of health. A number of sections were added or broadened such as those devoted to quantitative research methods, sampling, confounders, the null hypothesis, elasticities of demand, emerging infectious disease threats, etc. This book is a completely up-to-date, all-in-one public health guide. The text draws from many disciplines (medicine, sociology, epidemiology, demography, economics, law, and history), and uses examples and case studies from different fields of public health. It is also an outstanding guide to additional resources of information

in public health. The book offers a wide range of existing web-based resources for further reading. Covering all aspects of public health, the book is a comprehensive and exhaustive overview of the discipline. It could serve as an excellent foundation for an introductory course in public health for students. But its broad perspective commends it to researchers, practitioners as well as public health professionals engaged in different public health activities. The book is used by teachers of our Department. And our students who used the first edition in Russian translation enjoyed having it." --Igor Petrukhin, MD, PhD, Professor, Head of Department of Postgraduate Training in Public Health, Tver State Medical Academy, Russia ;About the Author Theodore H. Tulchinsky (MD from the University of Toronto; M.P.H. degree from Yale University) served as a Deputy Minister of Health and Social Development in the Province of Manitoba, Canada, Director of Public Health in the Ministry of Health in Israel, and Director of Preventive Health Services and Coordinator for Health and supervisor of health in the West Bank and Gaza (development of immunization, nutrition, primary care for maternal and child health especially). He is Associate Professor at the Braun School of Public Health at the Hebrew University, and was Fulbright Scholar and Visiting Professor at the University of California, Los Angeles (UCLA) School of Public Health. He has published extensively on public health topics including on infectious diseases, nutrition and environmental health. He is active in promoting new schools of public health in Countries of Eastern Europe, the former Soviet Union and Central Asia, serves on the Executive Board of the European Association of Schools of Public Health. Elena A. Varavikova is an MD from the I.M. Sechenov Moscow Medical Academy. She completed her Ph.D. in Moscow, an M.P.H. degree at the School of Public Health at the State University of New York in Albany, and postdoctoral studies at the Harvard University School of Public Health. She served as Chief of the Unit for Monitoring of Health and Preventable Deaths, Public Health Institute, Russia, as well as Associate Professor of Public Health at the Moscow Medical Academy. After a 4-year affiliation as a scientist for the World Health Organization, HQ, Geneva, Switzerland, she returned to Russia to work in the Ministry of Health and Social Development in the Department for International Collaboration in Public Health, and later in the Federal Agency for High-tech Medical Care. Dr. Varavikova is now a State Adviser for the Russian Federation. She has managed and participated in number of projects in many countries and has published on public health topics including health policy, population health, future studies and globalization, health technology assessment, and professional education.