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Building Biotechnology: Business, Regulations, Patents, Law, Politics, Science

Yali Friedman

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Yali Friedman : Building Biotechnology: Business, Regulations, Patents, Law, Politics, Science before purchasing it in order to gauge whether or not it would be worth my time, and all praised Building Biotechnology: Business, Regulations, Patents, Law, Politics, Science:

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By Steven
This textbook was recently used in our biotechnology management course. I highly recommend it to anyone who is interested in the biotechnology business. It is suitable for both the seasoned scientist and lay person, as there is one chapter devoted to the basics of molecular biology (the foundation of modern biotechnology). The book is thus divided into three sections: 1) Science 2) Laws, Regulation, and Politics, and 3) Business
Biotechnology is a unique industry due intellectual property and FDA regulations - roughly one third of the book touches on this important topic. Readers are given a very comprehensive overview of patent and regulation issues such as clinical trials. The last third of the book discusses the business challenges that biotechnology companies face, e.g. funding mechanisms, RD stages, marketing, and strategic considerations such as licensing and partnerships with pharma companies. One of my favorite aspects of this book are the boxes that are embedded in the chapter. These one page news snippets provide examples for the topics that are discussed and give them real world meaning. This makes the text more lively and enjoyable to read, not to mention allowing the reader to keep the reader updated on major trends that helped shape the biotech industry. Coming from a strong scientific background, I found the 2nd and 3rd sections of the book to be extremely useful. After reading this book I feel confident in discussing biotech industry related news and trends with colleagues and with new contacts I meet. Highly recommended to future members in the biotechnology industry.

The definitive biotechnology industry primer, now in its 3rd edition. Building Biotechnology provides a comprehensive fundamentals-based overview of the commercialization of biotechnology. Expanding on this foundation to ensure a practical appreciation of operational issues in the biotechnology industry, Building Biotechnology adds real-world examples on topics such as the hidden pitfalls of common operational decisions; practical considerations in selecting business models and funding options; strategies to overcome developmental failures; and, methods to leverage options to strengthen development plans.

... a sound foundation for better understanding this exciting and rapidly changing line of commerce. -- RiskWorld... an impressive compendium of information for people getting started in the biotechnology industry. -- BioExecutive International, January 2005...a robust, commercially-oriented readable book which should be read not only by specialists but also by entrepreneurs -- Electronic Journal of Biotechnology, April 2005
A terrific, plain-language introduction to a growing entrepreneurial sector. -- National Business Incubation Association